

# Audience Extension Ads allow you to reach mechanical repairers beyond ratchetandwrench.com.

Reach qualified parts buyers in your state(s) of choice on sites like MSN, Yahoo, Reddit, & more!

- **Geo-targeted.** Exclusively reach your target market.
- **Dynamic marketing.** Effectively brand your business through retargeting.
- **Impactful bargain.** Extended reach, little investment.
- **Act fast.** Limited spots per state available.
- **No Paperwork.** Co-op done for you.



## 4 Easy Steps to Sign Up

**1** Pick your state(s)   
 [Eligible for SAF reimbursement through Subaru of America, Inc. Co-op Allowance]

<input type="checkbox"/> AL	<input type="checkbox"/> AK	<input type="checkbox"/> AZ	<input type="checkbox"/> AR	<input type="checkbox"/> CA	<input type="checkbox"/> CO
<input type="checkbox"/> CT	<input type="checkbox"/> DE	<input type="checkbox"/> FL	<input type="checkbox"/> GA	<input type="checkbox"/> HI	<input type="checkbox"/> ID
<input type="checkbox"/> IL	<input type="checkbox"/> IN	<input type="checkbox"/> IA	<input type="checkbox"/> KS	<input type="checkbox"/> KY	<input type="checkbox"/> LA
<input type="checkbox"/> ME	<input type="checkbox"/> MD	<input type="checkbox"/> MA	<input type="checkbox"/> MI	<input type="checkbox"/> MN	<input type="checkbox"/> MS
<input type="checkbox"/> MO	<input type="checkbox"/> MT	<input type="checkbox"/> NE	<input type="checkbox"/> NV	<input type="checkbox"/> NH	<input type="checkbox"/> NJ
<input type="checkbox"/> NM	<input type="checkbox"/> NY	<input type="checkbox"/> NC	<input type="checkbox"/> ND	<input type="checkbox"/> OH	<input type="checkbox"/> OK
<input type="checkbox"/> OR	<input type="checkbox"/> PA	<input type="checkbox"/> RI	<input type="checkbox"/> SC	<input type="checkbox"/> SD	<input type="checkbox"/> TN
<input type="checkbox"/> TX	<input type="checkbox"/> UT	<input type="checkbox"/> VT	<input type="checkbox"/> VA	<input type="checkbox"/> WA	<input type="checkbox"/> WV
<input type="checkbox"/> WI	<input type="checkbox"/> WY				

**2** Choose your package   
 [12 month commitment]

- \$275/month for 5,000 impressions/month (\$300 value)
- \$500/month for 10,000 impressions/month (\$600 value)
- \$700/month for 15,000 impressions/month (\$900 value)

**3** Sign to grow with audience extension

Dealer name \_\_\_\_\_

Authorized signature \_\_\_\_\_ Date \_\_\_\_\_

Printed name \_\_\_\_\_ Title \_\_\_\_\_

Email address \_\_\_\_\_

By signing this agreement, you agree to the terms and conditions found at [endeavorbusinessmedia.com/regional-tac](http://endeavorbusinessmedia.com/regional-tac)

**Yes!** Please enroll us in Ratchet+Wrench Co-op Care™ Plus, and file our co-op claims on our behalf. **Our Dealer Code is:** \_\_\_\_\_

**4** Send it back  
**Fax to 651.224.6212, or email [info@growparts.ratchetandwrench.com](mailto:info@growparts.ratchetandwrench.com)**

For more information on Subaru print and digital programs offered by Ratchet+Wrench, please visit [growparts.ratchetandwrench.com/subaru](http://growparts.ratchetandwrench.com/subaru)

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