

# Go digital. Sell more parts.

Increase brand awareness, reach more shop owners and sell more parts with Ratchet+Wrench digital advertising



## RETARGETED ADS

MSN.com, Yahoo.com, Reddit.com, AND MORE

- **Geo-targeted to the state(s) of your choosing**
- **Your ad serves on other sites after repairers leave ratchetandwrench.com**

## ONLINE ADS

Available on ratchetandwrench.com

- **Geo-targeted to the state(s) of your choosing**
- **We'll place your ad within trending articles on ratchetandwrench.com where shop owners will see it**

## 4 Easy Steps to Sign Up

### 1 Pick your state(s)

- |                             |                             |                             |                             |                             |                             |                             |                             |                             |                             |
|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| <input type="checkbox"/> AL | <input type="checkbox"/> AK | <input type="checkbox"/> AZ | <input type="checkbox"/> AR | <input type="checkbox"/> CA | <input type="checkbox"/> CO | <input type="checkbox"/> CT | <input type="checkbox"/> DE | <input type="checkbox"/> FL | <input type="checkbox"/> GA |
| <input type="checkbox"/> HI | <input type="checkbox"/> ID | <input type="checkbox"/> IL | <input type="checkbox"/> IN | <input type="checkbox"/> IA | <input type="checkbox"/> KS | <input type="checkbox"/> KY | <input type="checkbox"/> LA | <input type="checkbox"/> ME | <input type="checkbox"/> MD |
| <input type="checkbox"/> MA | <input type="checkbox"/> MI | <input type="checkbox"/> MN | <input type="checkbox"/> MS | <input type="checkbox"/> MO | <input type="checkbox"/> MT | <input type="checkbox"/> NE | <input type="checkbox"/> NV | <input type="checkbox"/> NH | <input type="checkbox"/> NJ |
| <input type="checkbox"/> NM | <input type="checkbox"/> NY | <input type="checkbox"/> NC | <input type="checkbox"/> ND | <input type="checkbox"/> OH | <input type="checkbox"/> OK | <input type="checkbox"/> OR | <input type="checkbox"/> PA | <input type="checkbox"/> RI | <input type="checkbox"/> SC |
| <input type="checkbox"/> SD | <input type="checkbox"/> TN | <input type="checkbox"/> TX | <input type="checkbox"/> UT | <input type="checkbox"/> VT | <input type="checkbox"/> VA | <input type="checkbox"/> WA | <input type="checkbox"/> WV | <input type="checkbox"/> WI | <input type="checkbox"/> WY |

### 2 Choose your package (12 month commitment)

**GOLD PACKAGE:** \$275/month (\$550 value)

ONLINE - Normally \$250/month  
Discounted at \$125/month (1 state)

RETARGETED - Normally \$300/month  
Discounted at \$150/month (5,000 impressions)

**PLATINUM PACKAGE:** \$425/month (\$850 value)

ONLINE - Normally \$250/month  
Discounted at \$125/month (1 state)

RETARGETED - Normally \$600/month  
Discounted at \$300/month (10,000 impressions)

### 3 Sign to grow through digital

Dealer name \_\_\_\_\_

Authorized signature \_\_\_\_\_

Date \_\_\_\_\_

Printed name \_\_\_\_\_

Title \_\_\_\_\_

Email address \_\_\_\_\_

URL \_\_\_\_\_

By signing this agreement, you agree to the terms and conditions found at [10missions.com/tac](http://10missions.com/tac)

**Yes!** Please enroll us in Ratchet+Wrench Co-op Care™ Plus, and file our co-op claims on our behalf. **Our Dealer Code is:**

### 4 Send it back

**Fax to 651.224.6212, or email [growparts@10missions.com](mailto:growparts@10missions.com)**